



**SUPER TECH
UNIVERSITY**

**TECHNICIAN
MARKETING &
PERFORMANCE
TRACKER**

(M o n t h l y)

Technician Name: _____

Month: _____

Customer Reviews

Metric	Value
Reviews Requested	
Reviews Received	
Average Rating	
5-Star Reviews	
Name Mentions in Reviews	

Add-On Sales

Metric	Value
Add-On Opportunities Presented	
Add-On Jobs Sold	
Add-On Close %	
Add-On Revenue (\$)	
Avg Add-On Per Job (\$)	

Referrals

Metric	Value
Referral Asks Made	
Referrals Received	
Jobs Booked from Referrals	
Referral Revenue (\$)	

Coaching Notes

What they are doing well: _____

One focus for next month: _____

Support needed (tools, training, time): _____



**SUPER TECH
UNIVERSITY**